

## 2009 Young Professional Awards

*Current* developed the young professional awards three years ago as a way to recognize the achievements of our community's next generation of leaders and to acknowledge initiatives by the local business community to ensure the development of our young talent. We proudly recognize the accomplishments of all nominees and congratulate them on their success!

### **Young Professional of the Year**

This award is presented to an individual with a demonstrated commitment to Brown County through civic and business involvement. He/She will possess values consistent with those of *Current* including an unwavering responsibility to the community through involvement with local organizations that promote the attraction, retention and integration of young professionals to the Greater Green Bay Area.

### **Past Recipients**

2007 Joel Hansen

2008 Lisa Casey

### **2009 Molly Vandervest**

### **Young Professional of the Year Nominees**

#### **Brannon Guyette**

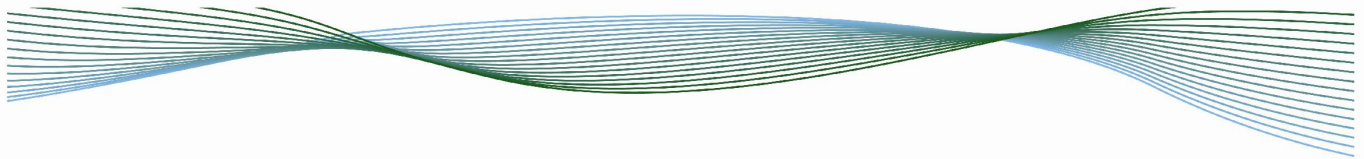
Brannon Guyette joined Merrill Lynch in 1999 and was quick to become a partner of the Guyette Financial Group in Green Bay after graduating from Merrill Lynch' Professional Developmental Program. In 2008, the Investment Management Consultants Association invited Brannon, along with 12 colleagues from other firms in the United States, to come to Kansas City and help rewrite the exam for new candidates for the Certified Investment Manager Analyst (CIMA) designation. Guyette also developed a specific investment program that Guyette Financial Group now uses daily. Guyette and his wife have three children, but that hasn't stopped him from being very active in the community. He is member of the St. Vincent Hospital major gifts committee, generous supporter of St. Vincent Auxiliary's Hats Off to Women event, girls' softball coach in the Allouez Recreation Program and active in St. Bernard Parish.

#### **Chad Heath**

After leaving the military early due to an injury, Chad Heath struck upon the right path by moving into sales. Despite no experience, he launched a successful career due to his "personability" and persistence, starting his own business and, at 22 years old, building his agency into a district and state leader in sales and service. He has kept this pace running for six years. Creativity and community are also big themes in Heath's life, serving as chair of *Current's* ambassador program and *Current* steering committee member. He contributes service to Downtown Green Bay/Olde Main St Inc., for a project involving the Green Bay trail system. Chad has also served on the Brown County Home Builders Multi-Family Committee, taught insurance classes at the NEW Community Shelter and is a regular attendee to *Current's* "Read to Lead" program as well as many Chamber and *Current* functions.

#### **Justin Rebman**

After graduating from UW-Green Bay in 2006 with a business administration degree with an emphasis in finance, Justin Rebman became one of only 1,000 students from a pool of 20,000 applicants selected for the internship opportunity with the Northwestern Mutual Financial Network. In 2007, he took on a full-time job as a representative for Northwestern Mutual and was ranked fifth overall for first-year representatives in the Central region. Currently, he is the college unit director for Northwestern Mutual



and manages eight to 10+ interns throughout the year while also managing his own client base and assisting in the attraction, retention and training of the regional sales force. Not surprisingly, Rebman, an outstanding recent alumni at UWGB, has also been honored in the “50 People You Should know” in the BBJ and featured in numerous business articles. Rebman is also an active force as a member of National Association of Insurance of Financial Advisors, Green Bay Area Chamber of Commerce, *Current* steering committee St. Mark Lutheran Church and is involved with the Boys and Girls Club, United Way and Acts 18 Ministry.

### **Jacob Underwood**

After moving to Green Bay in 2007, Jacob Underwood became a field representative at Northwestern Mutual. In 2008, he won new Financial Representative of the Year and qualified the 225<sup>th</sup> Northwestern Mutual “career school,” an invitation-only week-long training class” for 50 fast-paced financial representatives across the United States. After completing career school, Underwood quickly accelerated his position to a field manager, a role that includes mentoring new financial representatives. Underwood’s a role model out of the office as well, volunteering as a “big” with Big Brothers Big Sisters and serving as a Big Brothers Big Sisters Advocate. As an advocate, Jacob promotes the program throughout the community, attends special events in honor of the organization and encourages others to get involved.

### **Molly Vandervest**

With four years of internship experience with Downtown Green Bay, Inc. (DGBI) under her belt, Molly Vandervest became a full-time employee of the organization in 2005. As marketing & events manager, Vandervest’s touch is evident on events ranging from the 3-on-3 basketball tournament, Holiday Parade, Gallery Night and Summer in the Park series. She’s enhanced existing events, bringing the Wisconsin Badger band and Eli Matson to the Holiday Parade. She also helped bring Matson to the Meyer Theatre for a concert that raised more than \$10,000 for the theater. Vandervest has also put her organizational and interpersonal skills to work as a member of the *Current* steering committee for the past five years, two of which she has served as chair. She has also served on the Arts Events, Inc. board, planning committee for Butterflies and Friends on Parade, and helped plan the inaugural Starstruck fundraiser with the Friends of the Meyer Theatre. Her service and dedication to the community have earned her well deserved recognition including being named one of the “25 People You Should Know” by the BBJ and part of the “Dirty Dozen”, a group of young professionals recognized by Bay Cities, Inc. Magazine.

### **Young Entrepreneur of the Year**

This award is presented to a local business owner who exemplifies and holds true a commitment to Brown County through his/her demonstrated business accomplishments. Consideration includes but goes beyond entrepreneurial success to evaluate this individual's positive impact on the community.

### **Past Recipients**

2007 Troy Streckenbach - Jimmy Seas, Marco’s Seafood Club and Stir Ups LLC

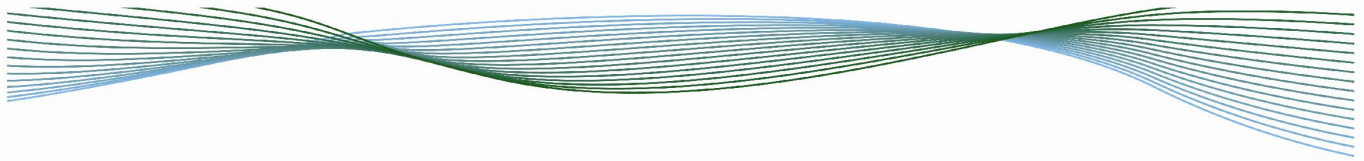
2008 Scott Bushkie - Cornerstone Business Services, Inc.

### **2009 Ryan Van Straten & Erik Goerke, Alliance Management, LLC & Alliance Maintenance, LLC**

### **Young Entrepreneur of the Year Nominees**

#### **Ryan Van Straten & Erik Goerke, Alliance Management, LLC & Alliance Maintenance, LLC**

Though they started at the ages of 19 and 21, Ryan Van Straten and Erik Goerke have made their small business into something bigger, Alliance Management, LLC and Alliance Maintenance, LLC. They started out selling small residential investment properties before moving to commercial real estate sales in early 2006. They started Alliance Maintenance, LLC in 2007 to service the properties they managed long-



term. Goerke single handedly negotiated the purchase of Mac Ewen Management, Inc. and in Feb. 2007, he and Van Straten changed the name to Alliance Management, LLC, a move that has also allowed their company to succeed in a challenging economy. Van Straten has managed to sell more than 200 apartment units and 50,000 sq. ft. of office space since 2007. Now, the two manage 85 percent of those apartments and 100 percent of the office space. The brothers-in-law are also “all in the family” about community involvement. Van Straten serves on the Economic Development Authority as well as the revolving loan fund committee for the City of Green Bay. He is also a member of the Green Bay Area Chamber of Commerce’s business retention committee. Goerke serves on the multi-family committee with the Brown County Home Builders Association as well as the Olde Main Street committee.

**Dan Frievalt & Teri Shevy, artessence, LLC**

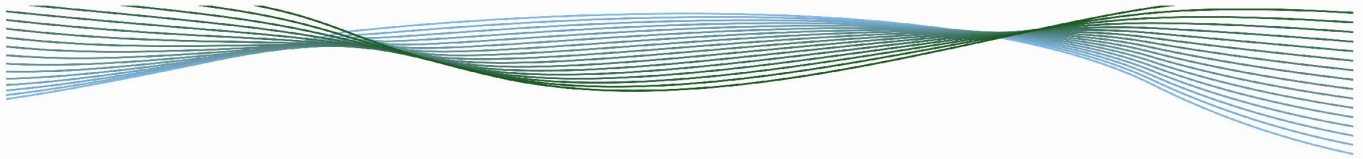
The Olde Main Street district is becoming the place for up-and-coming artists to set up shop. Dan Frievalt and Teri Shevy are two of those artists who have set up a graphic design and photography studio in district. Not only are they the owners and operators of their own business, artessence, but very talented artists as well. People are taking notice. Due to the high demand for their services, artessence recently doubled in size. This year, Frievalt received six awards for his prints at the Wisconsin Professionals Photographers Association (WPPA), including the Outstanding Achievement Award given to the highest non-master scoring print. Both Frievalt and Shevy are active in their community, volunteering for Gallery Nite, a quarterly event held in the Olde Main Street district. Frievalt also designs the logo for Gallery Nite. In 2009, the team created “A Tribute to Green Bay,” art rendition, of which 50 percent of the profits went to Paul’s Pantry.

**Dana VanDen Heuvel, MarketingSavant**

When no one knew what Facebook, Twitter and Internet blogs were, Dana VanDen Heuvel was ahead of the game. VanDen Heuvel put his entrepreneurial spirit and business skills in marketing and technology to work to create MarketingSavant, one of the nation’s first Weblog and social media marketing consultancies, now a successful home-based company helping businesses nationally. VanDen Heuvel also gives back to the community he calls home, serving as an active member of the Green Bay Area Chamber of Commerce and The New North. Most recently, VanDen Heuvel helped to plan two sold-out Green Bay Area Chamber social media seminars and shared his expertise with the business community. He is also a Fox River Advertising Federation board member, Milwaukee Interactive Marketing Association board member, Business Advisory Board member for NWTC E-Business Program, St. Norbert College SIFE business advisory board member, American Marketing Association member and presenter and *Current* member.

**Brent Weycker, Titledown Brewing Company**

As owner of Titledown Brewing Company, an early presence in downtown’s redevelopment, Brent Weycker has put Green Bay on the map as a place with authentic, historic places run by authentic, local people. In the process, he’s made Titledown Brewery Company a destination for Green Bay residents. His downtown orientation is also evident in his roles with On Broadway’s board of directors and initiatives of Downtown Green Bay, Inc. and Olde Maine Street. HE was also instrumental in bringing Leicht Memorial Park to fruition, purchasing the Packers receiver statue and moving it to his business and creating some cult-like clubs – like the Mug Club – for Titledown Brewing Company’s many fans. Weycker has also partnered with the UW-Alumni Club of Brown County to host all their events and meetings, making Titledown Brewing the Green Bay home of the Badgers.



### **Next Generation Best Place to Work**

This award was designed to recognize organizations that demonstrate a commitment to the development of young professionals, adapts work-life friendly policies, values generational differences and institutes attraction and retention initiatives for young talent.

#### **Past Recipients**

2007 Schenck Business Solutions

2008 Schreiber Foods, Inc.

#### **2009 Wisconsin Public Service Corporation**

### **Next Generation Best Place to Work Nominees**

#### **Arctype Inc.**

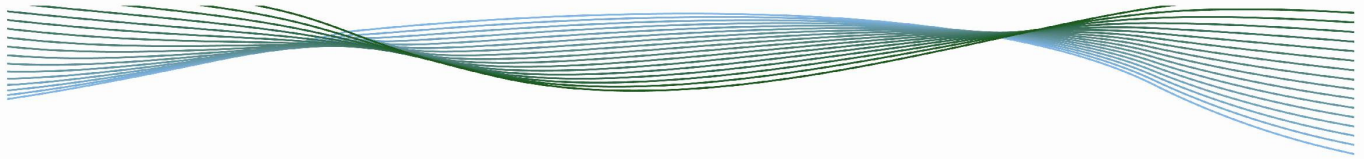
Arctype Inc. formed in 1992 and quickly became a trailblazer in the creative industry for both its work and unique company culture. It's clearly a company focused on creativity and uniqueness from its office's location in a former church to its eye-catching and effective marketing and advertising. When it comes to community service, Arctype demands employees become actively involved. On Martin Luther King Day, Arctype shuts down its office so employees could go to area schools and read the "I Have a Dream" speech. They provide marketing services to local art organizations and recently received the 2009 Top Ten Best Companies Supporting the Arts in America from the Business Committee for the Arts. Arctype understands that in order to develop a creative atmosphere, you have to recognize the needs of a creative mind. That includes flexible schedules for employees and encouraging healthy lifestyles. Six months ago, the company decided to become the Healthiest Company in Green Bay for 2010, the healthiest in Wisconsin by 2011 and in the nation by 2012. Among many other changes in that direction, employees take their business outside for "walking meetings" instead of sitting in a conference room.

#### **QPS Employment Group**

QPS Employment Group is dedicated to enriching and participating in the communities in which it operates. In 2001, QPS started a community involvement committee (CIC) a 10-person group that oversees QPS' involvement in community events. The group sponsors donations and fund-raisers, selects charities and events in which to participate, and organizes social events for QPS. In 2008, the company contributed more than \$20,000 to the communities in which they work. The Green Bay branch of QPS participates in the Allouez Optimists, Green Bay Society of Human Resources Management, Ashwaubenon Business Association, Green Bay Area Chamber of Commerce, American Cancer Society, Miracle League, the American Staffing Association and the Wisconsin Association of Staffing Services. The largest annual event the CIC sponsors is the QPS Turkey Give-A-Way. The money raised by charging \$2 to wear jeans on Fridays goes to buying the turkeys for their associate (temporary) employees. In 2008, QPS raised enough money to buy 250 turkeys. The company also strives to strike a work-life balance, offering workplace flexibility, wellness programs and extended leave for childbirth or adoption, phase-back programs for new moms and elder care referral resources. For the past 3 years, QPS has been named a "Family Friendly Work Place" by MetroParent Magazine.

#### **Wisconsin Public Service Corporation**

Wisconsin Public Service encourages its employees to get involved in the community, be it through lending a hand or a financial donation. The corporation is a living example of community orientation, establishing the Wisconsin Public Service Foundation, a private, charitable foundation that supports charities and organizations in need of financial assistance, in 1964. It also has numerous programs to encourage employee involvement including Matching Gifts (through which employees can apply for matching funds for their donations) and Dollars for Doers (through which employees who volunteer 20 or more hours to a qualifying organization in a year can have the foundation donate \$100 to the organization



for which they volunteer). The company also has a strong commitment to employee attraction and retention through internships, its Co-op program, and professional learning and development both internally and externally.

### **Spirit of Current**

This award is presented to an individual or organization that exemplifies the mission of *Current* through their actions. It is not required that the honoree be a young professional, simply that they support the overall mission of our program. The recipient is chosen by *Current's* executive committee from nominations submitted by committee volunteers.

### **Past Recipients**

2007 Dan Terrien

2008 Jaime Leick

### **2009 Leaderfest '09 Executive Team**

**Co-chair: Melinda Pollen, Green Bay Area Chamber of Commerce**

**Co-chair: Carrie Kiley, Kaplan, Inc.**

**Marketing & Public Relations Chair: Tamara Rozmarynowski, Integrys Energy Group**

**Speakers & Sessions Chair: Crystal Heckel, Northeast Wisconsin Technical College**

**Event Planning Chair: Jason Ring, Greater Green Bay Convention & Visitors Bureau**

**Sponsor Relations Chair: Becky DeBoer, SEEK Careers/Staffing, Inc.**